The *Systeme.io* Affiliate Resource Guide

How to use Existing Systeme.io Resources to earn more as a Systeme affiliate

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Introduction
Why Promote Systeme?

Systeme.io is an excellent recommendation for beginners because it gives them a practical way to get started without spending any money up front.

The free plan with ***Systeme*** allows you to do everything you need to get started building a list. It's much more than just an autoresponder (it's actually a complete sales platform) but, concentrating on the list building aspect for now, the free plan gives you everything you need to get started.

As an affiliate, all you have to do is send visitors to the free sign up, and ***Systeme*** will work on converting them into customers.

You earn 60% of the amount of all sales of ***Systeme*** and their courses. And it is a lifetime commission program - the contacts you refer are tagged with your affiliate ID in the database. Even if they don't buy anything until 6 months or a year later, you'll still earn commissions on their purchases.

For an affiliate, that makes this a very appealing offer to share. You are recommending something genuinely useful that people can begin using for free, with the potential to earn commissions when your referrals later make qualifying paid purchases.

And there's something else about the ***Systeme*** affiliate program that really helps you as an affiliate; you can add your affiliate ID to ANY internal ***Systeme*** page. And that means as part of your promotion you can share their fantastic resources and you will be credited with any resulting follow up sales.

This guide lists some of the best resources you can share – but first I'll show you how to correctly create these internal page affiliate links.

How to create your affiliate link

This is how you create an affiliate link to any internal resource page on ***Systeme***.

1. **Find your affiliate ID**

Log in to ***Systeme.io*** and go to Dashboard → Affiliate dashboard.

Scroll down a little and you'll see your Affiliate ID on the right hand side of that page. Copy your complete affiliate ID, including the opening `sa` (the easiest way is to click the 'copy' icon).

2. **Add your ID to the resource link in this format**

Whatever page you are linking to, you simply add the following to the end of the original URL:

`?sa=YOURAFFILIATEID`

For example:

To link to the main tutorial page https://systeme.io/tutorial your link would be https://systeme.io/tutorial?sa=YOURAFFILIATEID

Replace `YOURAFFILIATEID` with your complete ID.

The Best Free Resources To Share

For each resource, I have linked directly to the resource (through my affiliate link of course 😊) but also listed the bare links in plain text so you can copy them easily. Before sharing them with your audience, add `?sa=YOURAFFILIATEID`

Make sure you open your completed links before publishing to make sure they are working ok.

SECTION 1: Courses and video training

1. Mastering Systeme.io: public video tutorials

This public course contains video lessons covering the platform overview, managing contacts, building lead-generating funnels, sending emails, automation and other features.

Who it helps

Beginners who want to see the platform in action, and new users who prefer watching a demonstration.

Why it is worth sharing

It gives people a practical look at what they can build. You can recommend the course as a whole or draw attention to a relevant lesson, such as creating a lead-generating funnel or managing emails.

The videos are embedded on the Systeme.io page, so readers can watch the training after arriving through your affiliate link.

Bare link
https://systeme.io/tutorial

Before sharing this, add `?sa=YOURAFFILIATEID`

2. Systeme.io certification course

This free, self-paced course provides structured platform training, knowledge tests and an official certificate on completion. A free account is sufficient to access the course.

Who it helps

Beginners who want an organised introduction to the platform and people who want to develop a broader understanding of its features.

Why it is worth sharing

Access to substantial free training makes starting feel more manageable. You can recommend a platform and show readers where they can learn to use it, rather than leave them to work everything out themselves.

Bare link
https://systeme.io/certification

Before sharing this, add `?sa=YOURAFFILIATEID`

3. Funnel Builder certification

This free course focuses on building and automating funnels. Its landing page also advertises supporting resources, including a ready-made funnel and lead-magnet ebook.

Who it helps

Beginners who want to create their own funnels, and people interested in developing funnel-building skills they could use for clients.

Why it is worth sharing

Free training in a useful business skill is a compelling recommendation. It lets you introduce Systeme.io through something readers want to learn, with supporting resources to help them begin.

Bare link
https://systeme.io/funnel-builder-certification

Before sharing this, add `?sa=YOURAFFILIATEID`

SECTION 2: Practical tutorials and help articles

These articles address individual tasks. They are particularly useful when someone knows what they want to build but needs help with the setup.

4. How to create a funnel

This article explains how to create a funnel and choose its type. The 'Build an Audience' option includes an opt-in page and thank-you page for collecting subscribers.

Who it helps

Someone ready to build their first funnel who does not know where to begin.

Why it is worth sharing

It shows a clear starting point inside the platform. For people interested in building a list, it connects the idea of a funnel to a small project they can actually begin.

Bare link
https://help.systeme.io/article/147-how-to-create-a-funnel

Before sharing this, add `?sa=YOURAFFILIATEID`

5. How to create an opt-in page

This tutorial explains how to add an opt-in page, select a template and open the editor to customise it.

Who it helps

Beginners who have a free resource to offer and need somewhere for visitors to request it.

Why it is worth sharing

Building a signup page is often one of the first technical hurdles. This article shows how to get started with a template, making it a useful recommendation for someone who has been putting off creating their page.

Bare link
https://help.systeme.io/article/152-how-to-create-a-opt-in-page

Before sharing this, add `?sa=YOURAFFILIATEID`

6. How to set up an email campaign

This article covers creating a campaign, adding messages, choosing an email editor and arranging delivery delays.

Who it helps

Beginners who have emails ready and want to load them into an automated sequence.

Why it is worth sharing

It demonstrates an important everyday use of Systeme.io: following up with subscribers after they join. It is particularly relevant to people with a done-for-you email sequence who need help putting it into use.

Bare link
https://help.systeme.io/article/367-how-to-set-up-an-email-campaign

Before sharing this, add `?sa=YOURAFFILIATEID`

7. How to automate an email sequence

This tutorial explains how to use an automation rule to subscribe a contact to an email campaign after an event such as submitting an opt-in form.

Who it helps

Someone who has created their page and campaign but needs to connect the two.

Why it is worth sharing

It answers a specific beginner question: how to make the follow-up start when someone subscribes. It also shows the convenience of having the signup pages and email tools in the same platform.

Bare link
https://help.systeme.io/article/284-how-to-automate-the-sending-of-a-series-of-emails-campaign

Before sharing this, add `?sa=YOURAFFILIATEID`

8. How to send or schedule a newsletter

This article explains how to create a newsletter and prepare it for sending or scheduling.

Who it helps

Beginners who want to send a fresh message to their existing subscribers.

Why it is worth sharing

It shows how the platform supports ongoing communication, including useful tips, updates and relevant offers. Readers can see how they would keep using the email tools after setting up their initial welcome sequence.

Bare link
https://help.systeme.io/article/358-how-to-send-or-schedule-a-newsletter

Before sharing this, add `?sa=YOURAFFILIATEID`

9. How to send a test email

This article explains how to send a newsletter or campaign email to a test address so you can preview it in an inbox.

Who it helps

New users preparing their first emails who want to check their work before sending.

Why it is worth sharing

It helps people build confidence with a small, practical task. It is a useful resource when discussing how to check email appearance and links before a campaign goes live.

Bare link
https://help.systeme.io/article/290-how-to-send-an-email-test

Before sharing this, add `?sa=YOURAFFILIATEID`

SECTION 3: Educational articles for beginners

These guides explain the marketing concepts behind the tools. They suit readers who are still deciding what to create, as well as those already building their first system.

10. How to build an email list

This guide covers creating a reason to subscribe, using opt-in forms, finding traffic and taking the first steps towards a growing list.

Who it helps

Beginners who know they should build a list but need a clearer understanding of the process.

Why it is worth sharing

List building is a broad and relevant interest for many new marketers. This article gives you useful educational content to recommend while introducing the platform's role in collecting subscribers and following up.

Bare link
https://systeme.io/learn/build-an-email-list/

Before sharing this, add `?sa=YOURAFFILIATEID`

11. The lead magnet funnel

This article explains how a free resource connects to an opt-in page, delivery page, follow-up emails and a subsequent offer.

Who it helps

Someone with a report, checklist or template who wants to use it to build a list.

Why it is worth sharing

It helps readers understand how to put their giveaway to work. It is particularly relevant to people who buy white-label guides or other ready-made lead magnets and want to turn them into a functioning funnel.

Bare link
https://systeme.io/learn/lead-magnet-funnel/

Before sharing this, add `?sa=YOURAFFILIATEID`

12. Squeeze pages: what they are and how to create one

This guide explains the purpose of a squeeze page, what it should contain and how it differs from other landing pages.

Who it helps

Beginners who are unsure what their signup page should say or include.

Why it is worth sharing

It answers questions about the page itself before readers start building. That creates a useful introduction to the page-building tools they can use to put the advice into practice.

Bare link
https://systeme.io/learn/squeeze-pages/

Before sharing this, add `?sa=YOURAFFILIATEID`

13. How to write a welcome email sequence

This article explains the purpose of a welcome sequence, the roles of its individual emails, timing and common mistakes.

Who it helps

Beginners wondering what to send after someone joins their list, and people personalising a supplied sequence.

Why it is worth sharing

It addresses a common difficulty in email marketing. Readers get help planning their messages and an introduction to a platform where they can prepare and automate them.

Bare link
https://systeme.io/learn/welcome-email-sequence/

Before sharing this, add `?sa=YOURAFFILIATEID`

14. How to start affiliate marketing

This beginner guide explains the affiliate model, choosing programmes, getting started and setting realistic expectations.

Who it helps

People exploring affiliate marketing who need an introduction to how it works.

Why it is worth sharing

It reaches readers at an earlier stage in their business journey. They can learn about affiliate marketing while discovering tools that could support their future pages, list building and follow-up.

Bare link
https://systeme.io/learn/how-to-start-affiliate-marketing/

Before sharing this, add `?sa=YOURAFFILIATEID`

SECTION 4: Directories for finding more useful material

15. The learning hub

The learning hub organises educational guides into topics including funnels, landing pages, email marketing, automation and affiliate marketing.

Who it helps

Readers who want to explore a topic further or learn about another part of their business.

Why it is worth sharing

It gives you a continuing source of educational material. You can browse for articles that answer your audience's questions, then create an affiliate link to the individual resource you choose.

Bare link
https://systeme.io/learn

Before sharing this, add `?sa=YOURAFFILIATEID`

16. The Help Centre

The Help Centre contains instructions for specific platform features and setup tasks.

Who it helps

People who need help completing a particular action in their account.

Why it is worth sharing

It demonstrates that practical help is available as readers get started. You can recommend the directory or select a specific article that addresses the question they are asking.

Bare link
https://help.systeme.io/

Before sharing this, add `?sa=YOURAFFILIATEID`

Final Thoughts

Systeme is a great product to promote as an affiliate. By sharing these resources, you *will* get free signups, and some of these *will* take up the paid upgrades offered to them. I have regular monthly commissions dropping into my **Systeme** affiliate account, just from sharing the free resources.

So do use these!

I hope this helps you earn more affiliate commissions. And if you need any help or have any questions, please do get in touch - I can be contacted anytime at support@ticketymarketing.com

Val Wilson

